



Asset-Based Approaches that Help Adults Build a Solid Future

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Today's Objectives

- Identify four key principles of asset-based approaches
- Discover how to engage learners in asset-building opportunities that contribute to a solid future
- Explore some benefits of asset-based approaches
- Examine ways to implement asset-based approaches



What is your superpower?

- Think about your assets!
- Take a sticky note.
- Write your superpower and your name on the sticky note.
- Post your sticky note on chart paper.

Asset-based vs. Deficit-based Approaches

Deficit-based approaches
focus on weaknesses and
deficiencies

- Non-traditional backgrounds
- Educational background
- Criminal record
- Language background

Asset-based approaches
focus on identifying and
leveraging individuals'
strengths, skills, and
resources

- Work experience
- Life experience
- Cultural diversity
- Transferable skills
- Education and training

Key Principles of Asset-based Approaches

Strengths-based Perspective

Recognizing and utilizing existing skills and capabilities

Empowerment

Fostering confidence and self-efficacy

Collaboration

Engaging learners in their own growth process and connecting them with supportive networks

Holistic Approach

Addressing various aspects of a learner's life, including social, emotional, financial, and physical well-being

Benefits of Asset-based Approaches



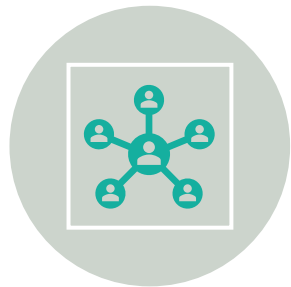
Empowerment

Individuals feel more in control of their lives and futures.



Perseverance

Building on existing strengths leads to personal growth



Community Impact

Strengthening individuals contributes to the overall resilience and well-being of communities.



Economic Growth

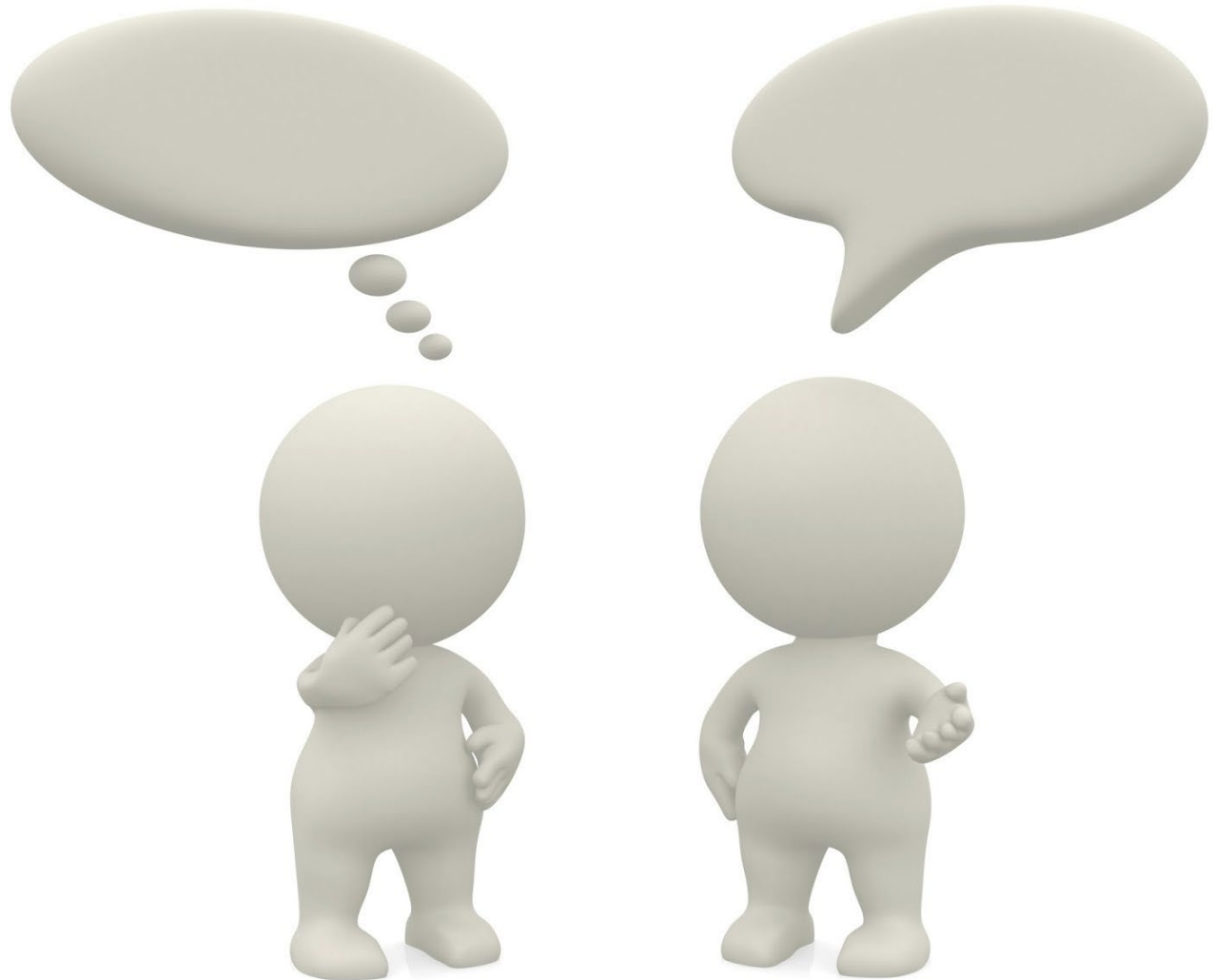
A population empowered with skills and resources fuels economic development.

Motivational Interviewing: Helping People to Change

“MI is a collaborative, goal-oriented style of communication with particular attention to the language of change. It is designed to strengthen personal motivation for and commitment to a specific goal **by eliciting and exploring the person’s own reasons** for change within an atmosphere of acceptance and compassion.”

(Miller & Rollnick, 2013) (Sayegh, et al., 2017)

What does this
look like in adult
education?



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Activity: Question Sort

1. With a group, sort questions into two categories: asset-based questions or deficit-based questions
2. Brainstorm possible responses to each question
3. Rephrase deficit-based questions to shift the language to an asset-based question
4. Share out personal experiences with asset and deficit-based approaches

Exit Activity: Implementing Asset- based Approaches

Questions to Consider

1. How will you look at your student enrollment process to identify what is and is not asset-based?
2. What three new asset-based questions can you incorporate with students?
3. Audit of materials....What materials have deficit-based wording and/or deficit-based questions?





Presentation slides and resources



Questions?

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