

John J. Cheslock

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University Park, PA 16802

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Education

Ph.D. in Labor Economics, Cornell University, May 2001.
Minor fields: Applied Econometrics, Education.
Advisor: Ronald G. Ehrenberg.

M.S. in Labor Economics, Cornell University, January 1999.

B.S. in Economics, Bowling Green State University, May 1995.
Summa cum laude, minor in Mathematics.

Academic Employment

Pennsylvania State University, University Park, PA

Professor, Department of Education Policy Studies (7/22-present)
Director of Graduate Studies, Department of Educational Policy Studies (7/21-present)
Director, Academic Leadership Academy (7/16-6/18)
Co-Professor-in-Charge, Higher Education Program (7/16-12/16)
Co-Coordinator, Online Programs, Higher Education Program (9/14-8/15)
Co-Director, Academic Leadership Academy (7/14-6/15)
Director, Center for the Study of Higher Education (7/12-6/18)
Director, Institutional Research Certificate Program (7/10-6/12)
Senior Research Associate, Center for the Study of Higher Education (7/09-6/12; 7/18-6/21)
Associate Professor, Department of Educational Policy Studies (7/09-6/22)

University of Arizona, Tucson, AZ

Interim Director, Center for the Study of Higher Education (1/09-6/09)
Associate Professor (with tenure), Center for the Study of Higher Education (7/08-6/09)
Assistant Professor, Center for the Study of Higher Education (8/01-6/08)

Cornell University, Ithaca, NY

Research Assistant, Cornell Higher Education Research Institute (8/98-7/00)
Teaching Assistant, Department of Labor Economics (8/96-7/98)

Journal Articles

Cheslock, J. & Riggs, S. (*in press*). Ever-increasing listed tuition and institutional aid: The role of net price differentials by year of study. *Educational Evaluation and Policy Analysis*.

Cheslock, J. & Jaquette, O. (2022). Concentrated or fragmented? The U.S. market for online higher education. *Research in Higher Education*, 63(1), 33-59.

- Cheslock, J., & Riggs, S. (2021). Psychology, market pressures, and pricing decisions in higher education: The case of the U.S. private sector. *Higher Education*, 81(4), 757-774.
- Cheslock, J., & Shamekhi, S. (2020). Decomposing financial inequality across U.S. higher education institutions. *Economics of Education Review*, 78, 1-12.
- Cheslock, J., Ford, K., Zhang, L., & Dillon, J. (2018). Online course-taking behavior for on-campus college students. *Quarterly Review of Distance Education*, 19(4), 37-50.
- Cheslock, J., Hughes, R., Frick-Cardelle, R. & Heller, D. (2018). Filling the gap: The use of intentional and incidental need-meeting financial aid. *Review of Higher Education*, 41(4), 577-605.
- Cheslock, J., & Callie, T. (2015). Changing salary structure and faculty composition within business schools: Differences across sectors and state funding levels. *Economics of Education Review*, 49, 42-54.
- Cheslock, J. & Knight, D. (2015). Diverging revenues, cascading expenditures, and ensuing subsidies: The unbalanced and growing financial strain of intercollegiate athletics on universities and their students. *Journal of Higher Education*, 86(3), 417-447.
- Cheslock, J. & Hughes, R. (2011) Differences across states in higher education finance policy. *Journal of Education Finance*, 36(4), 369-393.
- Callie, T., & Cheslock, J. (2008). The hiring and compensation practices of business school deans. *Review of Higher Education*, 32(1), 25-49.
- Dowd, A., Cheslock, J. & Melguizo, T. (2008). Transfer access from community colleges and the distribution of elite higher education. *Journal of Higher Education*, 79(4), 442-472.
- Cheslock, J. & Gianneschi, M. (2008). Replacing state appropriations with alternative revenue sources: The case of voluntary support. *Journal of Higher Education*, 79(2), 208-229.
- Anderson, D., Cheslock, J., & Ehrenberg, R. (2006). Gender equity in intercollegiate athletics: Determinants of Title IX compliance. *Journal of Higher Education*, 77(2), 225-250.
- Cheslock, J. (2005). Differences between public and private institutions of higher education in the enrollment of transfer students. *Economics of Education Review*, 24(3), 263-274.
- Anderson, D. & Cheslock, J. (2004). Institutional strategies to achieve gender equity in intercollegiate athletics: Does Title IX harm male athletes? *American Economic Review (Papers and Proceedings)*, 94(2), 307-311.
- Ehrenberg, R., Cheslock, J., & Epifantseva, J. (2001). Paying our presidents: What do trustees value? *Review of Higher Education*, 25(1), 15-38.

Book Chapters

Cheslock, J., Ortagus, J., Umbricht, M., & Wymore, J. (2016). The costs of producing higher education: An exploration of theory, evidence, and institutional policy. In M. B. Paulsen (Ed.), *Higher Education: Handbook of Theory and Research*, Vol. 31 (pp. 349-392). Dordrecht, The Netherlands: Springer.

Cheslock, J. (2015). The financial crisis. In T. Ream & J. Braxton (Eds.) *Cracked, Not Shattered: Ernest L. Boyer's Hope for Today's Universities* (pp. 17-22). Albany, NY: State University of New York Press.

Cheslock, J., Hughes, R. & Umbricht, M. (2014). The opportunities, strategies, and challenges associated with the use of operations-oriented data to support decision-making within universities. In J. Lane (Ed.) *Building a Smarter University: Big Data, Innovation, and Analytics*. SUNY Critical Issues in Higher Education Series, Vol. 3 (pp. 211-237). Albany, NY: State University of New York Press.

Cheslock, J. & Kroc, R. (2012). Enrollment management. In R. Howard, B. Knight, and G. McLaughlin (Eds.), *The Handbook for Institutional Researchers* (pp. 221-236). San Francisco, CA: Jossey-Bass.

Cheslock, J. & Rios-Agular, C. (2011). Multilevel analysis in higher education research: A multidisciplinary approach. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research*, Vol. 26 (pp. 85-123). Dordrecht, The Netherlands: Springer.

Cheslock, J. & Eckes, S. (2008). Statistical evidence and compliance with Title IX. In A. Luna (Ed.), *Legal Issues and Institutional Research* (pp. 31-45). New Directions for Institutional Research Number 138. San Francisco, CA: Jossey-Bass.

Espino, M. & Cheslock, J. (2008). Considering the federal classification of Hispanic-Serving Institutions and Historically Black Colleges and Universities. In M. Gasman, B. Baez, & C. Turner (Eds.), *Interdisciplinary Approaches to Understanding Minority Serving Institutions* (pp. 257-268). Albany, NY: State University of New York Press.

Cheslock, J. (2006). Applying economics to institutional research on higher education revenues. In M. Paulsen & R. Toutkoushian (Eds.), *What Institutional Research is Learning from the Field of Economics* (pp. 25-41). New Directions for Institutional Research Number 132. San Francisco, CA: Jossey-Bass.

Diaz, V. & Cheslock, J. (2005). Faculty work and the use of electronic technology. In J. Levin, S. Kater, & R. Wagoner (Eds.), *Community College Faculty: At Work in the New Economy* (pp. 63-79). New York: Palgrave.

Lee, J., Cheslock, J., Maldonado-Maldonado, A., & Rhoades, G. (2005). Professors as knowledge workers in the new, global economy. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research*, Vol. 20 (pp. 55-132). Dordrecht, The Netherlands: Kluwer Academic Publishers.

Cheslock, J. & Anderson, D. (2005). Lessons from research on Title IX and intercollegiate athletics. In R. Simon (Ed.), *Sporting Equality: Title IX Thirty Years Later* (pp. 127-145). Piscataway, NJ: Transaction Publishers.

Cheslock, J. (2003). Determining the costs of transfer students at American colleges and universities. In F. Alexander & R. Ehrenberg (Eds.), *Maximizing Revenue in Higher Education* (pp. 55-66). New Directions for Institutional Research Number 119. San Francisco, CA: Jossey-Bass.

Monographs

Kinser, K., Zipf, S., & Cheslock, J. (2022). *Outsourcing online programs: Policy options for OPM oversight*. Washington, DC: Higher Learning Advocates

Cheslock, J., Kinser, K., Zipf, S., & Ra, E. (2021). *Examining the OPM: Form, Function, and Policy Implications*. <https://doi.org/10.35542/osf.io/py3sz>

Cheslock, J. (2019). *Examining instructional spending for accountability and consumer information purposes*. New York: Century Foundation.

Cheslock, J., & Knight, D. (2012). *Following a problematic, yet predictable path: The unsustainable nature of the intercollegiate athletics system*. Miami, FL: Knight Foundation.

Cheslock, J. (2008). *Who's playing college sports? Money, race, and gender*. East Meadow, NY: Women's Sports Foundation.

Cheslock, J. (2007). *Who's playing college sports? Trends in participation*. East Meadow, NY: Women's Sports Foundation. [Reprinted In D. Eitzen (Ed.) *Sport in Contemporary Society: An Anthology*. 8th edition.]

Dowd, A., Bensimon, E., Gabbard, G., Singleton, S., Macias, E., Dee, J., Melguizo, T., Cheslock, J., & Giles, D. (2006). *Transfer access to elite colleges and universities in the United States: Threading the needle of the American Dream*. Lansdowne, VA: Jack Kent Cooke Foundation.

Book Reviews and Encyclopedia Chapters

Cheslock, J. (2011). Review of Financing Higher Education Worldwide. *Journal of Higher Education*, 82(3), 349-351.

Cheslock, J. (2010). Review of Privatizing the Public University. *American Journal of Education*, 116(4), 625-628.

Cheslock, J. (2010). Review of Policy and Performance in American Higher Education. *Journal of Higher Education*, 81(4), 550-552.

Cheslock, J. (2006). Review of Cost Control, College Access, and Competition in Higher Education. *Review of Higher Education*, 29(3), 406-407.

Cheslock, J. (2002). Research grants and indirect costs. In J. Guthrie (Ed.), *The Encyclopedia of Education, Second Edition*. Macmillan Reference USA.

Cheslock, J. (2002). Economic development. In J. Forest and K. Kinser (Eds.), *Higher Education in the United States: An Encyclopedia*. ABC-CLIO Publishers.

Manuscripts In Progress

Cardenas, A., & Cheslock, J. (*In progress*). The business model employed by US colleges and universities.

Cheslock, J., Ortagus, J., & Zhang, L. (*In progress*). The geography of college choice for online students.

Cheslock, J. & Riggs, S. (*In progress*). Beyond need and merit: The advancement of price discrimination and universal aid

Cheslock, J. & Shamekhi, Y. (*In progress*). The contribution of specific revenue sources to financial inequality across U.S. higher education institutions.

Grants and Contracts

Principal Investigator, Examining the OPM: Form, function, and policy implications. Laura and John Arnold Foundation; \$191,999; October 2020 – December 2021.

Principal Investigator, The production and outcomes of online education. Penn State University Outreach and Online Education; \$80,330; August 2014 – July 2016.

Principal Investigator, Following a problematic, yet predictable, path: The unsustainable nature of the intercollegiate athletics system, Knight Commission on Intercollegiate Athletics; \$25,000; November 2011 – October 2012.

Principal Investigator, A nonparametric examination of the prices low-income students face and the payment strategies they utilize, Association for Institutional Research (with support from IES-NCES, NSF, and NPEC); \$40,000; June 2008 – May 2009.

Principal Investigator, Intercollegiate athletics participation study, Women's Sports Foundation; \$66,000; August 2006 – July 2008.

Instruction

Courses Taught at the Pennsylvania State University

Foundations of Institutional Research: (2017-22)

Administrative Leadership in Higher Education (2018-21)

Administration and Organization in Higher Education (2016, 2018-21)
Organizational Theory and Higher Education (2011-16)
Designing Institutional Research Studies (2011-14)
Analyzing Faculty Workload, Performance, and Compensation (2012-13; 2015)
Planning and Resource Management in Higher Education (2011)
Research Design (2010-11)
Introduction to Higher Education (2009)

Online Courses Developed at the Pennsylvania State University

Foundations of Institutional Research: (design: 2014; redesign: 2020)
Enrollment Management (co-design: 2016)
Administrative Leadership in Higher Education (co-design 2015)
Foundations in Higher Education and Student Affairs (co-design: 2014)
Analyzing Faculty Workload, Performance, and Compensation (redesign: 2012)
Planning and Resource Management in Higher Education (co-redesign: 2011)
Designing Institutional Research Studies (redesign: 2011)

Professional Development Sessions Taught at the Pennsylvania State University

Academic Leadership Academy (In-Person Sessions)
Managing Budgets During Difficult Times (2016-19)
Basic Budgeting Techniques (2016)
Academic Leadership and Faculty (2015)
Managing Budgets, Meeting Mission, and Being Entrepreneurial (2015)
Setting the Environmental and Organizational Context (2015)
Introduction to Institutional Research (2014)
Use of Technology within Instruction (2014)
Academic Leadership Academy (Online Sessions)
Managing Budgets During Difficult Times (2021-22)
The Impact of Technology on Higher Education Curricula, Teaching, and Learning (2014)
Managing Change and Uncertainty (2013)
Unit Planning (2012)
Enrollment Management (2010)
Leadership Development Program for LEAP-IIT (In-Person Sessions)
Financial Management of Higher Education (2019)

Courses Taught at the University of Arizona

Higher Education Finance (2001-09)
Introduction to Statistical Methods in Higher Education Research (2001-07)
Advanced Statistical Methods in Higher Education Research (2002-04; 2006; 2008)
Labor Markets in Higher Education (2002; 2004; 2006)
Enrollment Management (2005; 2007)
Resource Allocation in Higher Education (2003)

Advising

Completed Dissertations, Chair, Pennsylvania State University

Rachel Frick-Cardelle (5/2013)

Rodney Hughes (8/2013)
Andrew Koricich (8/2013)
James Woodell (12/2014)
Jason DeRousie (12/2014)
Justin Ortagus (8/2015)
Josh Wymore (12/2016)
Sarah Hoffman (8/2017)
Mark Umbricht (5/2018)
Suzan Brinker (12/2018)
Niharika Sharma (8/2019)
Qiong Zhu (12/ 2019)
Sam Riggs (5/2020)
Yahya Shamekhi (8/2020)
Hyun Ju Park (12/2020)
Junghee Choi (8/2021)
Ashton Webb (12/2021)
Padma Patil (5/2022)

Completed Dissertations, Chair, University of Arizona

Hardson Kwandayi (12/03)
Matt Gianneschi (5/04)
Richard Wagoner (5/04)
Jacalyn Askin (12/05)
Trina Callie (12/06)
Steven Corey (5/07)
Ken Sharp (5/07)
Paul Mallon (5/09)
Matthew Foraker (5/09)
Jeffrey Thies (5/09)
Nancy Singer (8/09)
Yan Xie (5/10)

Completed Dissertations, Committee Member

26 students, Pennsylvania State University
27 students, University of Arizona

Advisor, Graduated Master's Students

14 students, Pennsylvania State University
10 students, University of Arizona

Professional Service

Editorial

Associate Editor, American Educational Research Journal (2021-present)
Consulting Editor, Research in Higher Education (2011-present)
Editorial Board, Educational Evaluation and Policy Analysis (2014-18)
Editorial Board, Review of Higher Education (2005-18)

Reviewer

Outstanding Reviewer, Educational Researcher (2014)
Five Star Reviewer, Research in Higher Education (2017)
Ad Hoc Reviewer (various education and economics journals)
Ad Hoc Reviewer (various research grant competitions)
Conference Proposal Reviewer: ASHE, AERA-J (various years)

Committee Work

Program Co-Section Chair, AERA Annual Conference, Division J (2013)
Committee Member, AERA Outstanding Doctoral Dissertation (2005, 2006, 2010)
Program Co-Section Chair, ASHE Annual Conference (2008)
Committee Member, ASHE Bobby Wright Dissertation of the Year Award (2007)

Other

National Center for Public Policy and Higher Education Associates Program (2006-07)

University Service (Pennsylvania State University only)

Program-Level Service

Member, Qualifying Exam Committee (2009/10-present)
Member, Doctoral Admissions Committee (2012/13-2019/20; 2021/22-present)
Coordinator, HI ED Student Awards (2018/19-present)
Doctoral Admissions Committee Co-Chair (2019/20-2020/21)
Reviewer, World Campus M.Ed. Capstone Papers (2019-2021)
Member, World Campus M.Ed. Admissions Committee (2014-16; 2020)
Faculty Adviser, Higher Education in Review (2011/12)

Department-Level Service

Member, EPS Fixed Term Promotion Committee (2021/22-2022/23)
Member, EPS Promotion & Tenure Committee (2019/20-2020/21)
Chair, Search Committee, HI ED Faculty (2011/12; 2012/13; 2013/14)
Chair, Search Committee, HI ED WC Faculty (2014/15; 2016/17)
Member, Search Committee, HI ED Faculty (2014/15; 2016/17; 2021/22)
Member, Search Committee EPS Department Chair (2015/16)
Member, Search Committee, EDLR Faculty (2017/18)

College-Level Service

Member, Curricular Affairs Committee, College of Education (2021/22)
Member, Search Committee, College of Education Dean (2018/19)
Member, College Committee on Graduate Studies and Research Policy (2010/11)

University-Level Service

Member, Search Committee, Director of Innovation (2014)
Staff Member, Blue-White Advisory Panel (2012/13)